Digitally Remastered

Guy Brandon

MuddyPearl

'Choose to master technology – before it masters you.'

Imagine having to phone that friend to congratulate them on their new job – rather than posting a 'like' on their timeline.

Or imagine writing a letter, finding an envelope and a stamp, walking to the letterbox and waiting a week for a reply – instead of firing off an email.

How quickly life changes. The communications technologies that now permeate our every waking moment open up endless possibilities: we can do things more quickly, we can do things more efficiently, we can do more things.

And yet there is a down side – our time absorbed in social media and sifting through shopping choices; a quarter of working hours spent in unproductive online activity. And more sinister implications: loss of privacy, anonymity, the undisclosed harvesting of personal details by commercial and government organisations. Ultimately, the reality of communications technologies is that either we will master them or they will master us.

In this incredibly helpful book, Guy Brandon unpacks the practical and spiritual significance of our technological choices and encourages us to use communications technologies in a way that aligns with our faith and calling, and makes us more faithful, more human and better at relating to one another.

'Ultimately the question is, "Who's in charge?"'
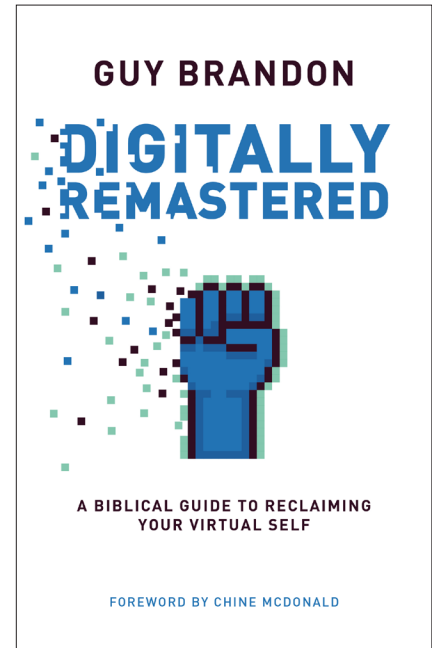
Author
Guy Brandon is research director and main writer for Jubilee Centre. He is a trained counsellor and freelance writer, and has a degree, MPhil and PhD in Old Testament theology from Cambridge University. Guy is also the author of *Just Sex* (IVP) and *Votewise* (SPCK). Guy has worked with various cryptocurrency platforms, communities and businesses for three years, including bitcoin, Nxt and Waves. He has also written and worked on articles, blogs, white papers and film scripts. He is married with two children.

Readership
- Christians from all backgrounds
- Young people who live and breathe technology, and don't necessarily think about the consequences.
- Working people, business managers or owners, to help them understand the implications for business – e.g. time management and security.
- Older people who want to get to grips with technology.
- Teachers, youth leaders and parents who want to understand the implications of an increasingly digitalised younger generation

Key selling points
- Helps people truly take control of their own lives online, rather than letting technology take control of their lives.
- Each chapter ends with excellent practical suggestions to make a change.
- Strong Biblical argument
- Established author
- Jubilee Centre endorsement

GUY BRANDON

DIGITALLY REMASTERED

A BIBLICAL GUIDE TO RECLAIMING YOUR VIRTUAL SELF

FOREWORD BY CHINE MCDONALD

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